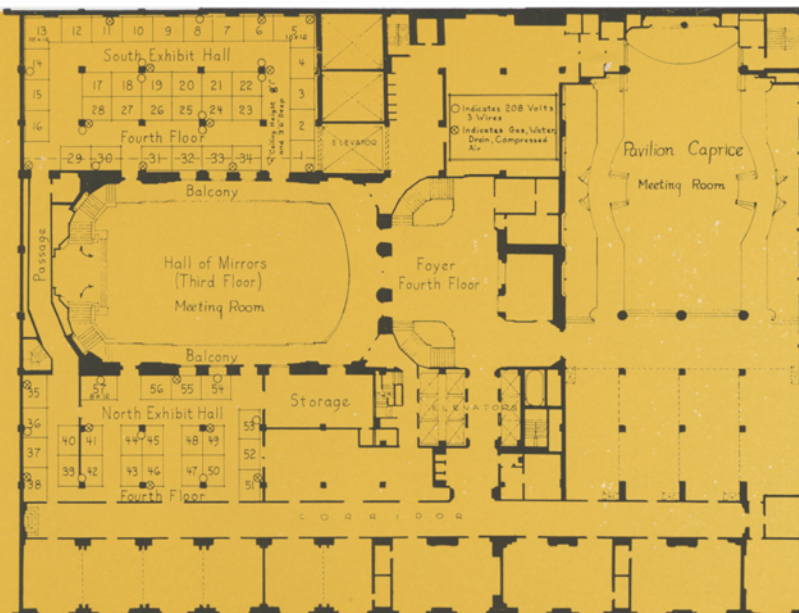




Diversified Program Ready for AOCS Fall Meeting



Exhibitors' area in Netherlands Hotel, Cincinnati, will accommodate 57 advertisers. New, enlarged size enhances display possibilities.

Cincinnati to be Host to AOCS

Cincinnati Charms! The Tyler Davidson Bronze Fountain, pictured above, is located in Fountain Square, facing the Carew Towers. Designed by August von Kreling, this statue has graced Cincinnati since 1871.

Cincinnati has issued a cordial invitation to AOCS members looking forward to the 39th Annual Fall meeting, October 11-13, 1965. Committees are already at work on plans to benefit the increasingly complex and diversified needs of AOCS members. Plan now to attend, for a stimulating program is being shaped, and the meetings will be held at a time of year when the beauty of the Ohio hills and the Ohio River are breathtaking.

The handsome Netherlands Hotel, part of the famous Carew Tower Complex, and one of the newest hotels in the city, will be host to the group. Upholding the city's long-standing reputation for warmth and hospitality, the Netherlands prides itself on a friendly atmosphere and superb service. Its location in the heart of Cincinnati offers easy access to the city's finest shops and to central transportation.

Ranking high in world production in the fat, oil and detergent fields and in associated products, Cincinnati is the home of such companies as the Andrew Jergens Company; Arnold Hoffman and Co., Emery Industries, Inc.; the Procter and Gamble Company; Hilton Davis Chemical Company Division; Miami Margarine Co.; and Vulcan-Cincinnati, Inc.

Committee Chairmen Direct Activities

The following roster of committee chairmen, recruited from the industries above, are rapidly completing plans for a meeting that will once again serve AOCS members by continuing to keep them mutually informed of the newest developments in their rapidly expanding fields:

General Chairmen are K. T. Zileh and C. G. Goebel; Technical Program, E. S. Lutton; Publicity, J. W. Lohr; Hotel, R. A. Behrmann; Registration, V. J. Muekerheide; Printing, E. M. Sallee; Exhibits, H. B. Stevenson; Plant, Ingenium Hechenbleikner; Finance, J. L. Trauth; Entertainment, G. W. Boyd; Ladies' Entertainment, Mrs. E. M. Sallee; General Advisor, R. C. Stillman.

Speaking for the technical committee, E. S. Lutton states that in paying tribute to the success of the Houston meeting, his group aspires not to duplicate but to set a high standard of its own. The backbone of the program

will be the several sessions of volunteer papers covering every aspect of AOCS members' technological interest. The total number of papers is in the collective hands of the authors; the committee "shoots for par." There will be the added spice of invited papers for seminars and special sessions in five selected areas: "Lipid Reactions at Interfaces" (Chairman F. A. Kummerow); "Nonionic Detergents" (Chairman, Arno Cahn); "Safflower Oil in Review" (Chairman, J. A. Kneeland); "Insurance, Shipping and Processing Aspects of Vegetable Oil" (Chairman, F. M. Bloomberg), and "Statistical Considerations" (Chairman, G. R. Wagner).

The tradition of an international flavor to our convention will continue. Already assured are papers from Sweden, Canada, Holland and Japan.

It will be the strong intention of the program committee to plan for appropriate discussion periods during the technical sessions. High level controversy will be welcome.

Members of AOCS on the North American Continent have received official abstract forms; overseas readers may receive these forms by writing to E. S. Lutton, Procter and Gamble Company, Cincinnati 31, Ohio.

Double Demand for Exhibitor's Space

An unprecedented total of 57 booths will be available, due to a demand from advertisers which has doubled in just the past three years. Only space limitations prevent increasing this figure to even greater heights.

The practice of using eight-by-eight booths has been discontinued in favor of eight-by-ten and ten-by-ten booths. For exhibitors, this meeting provides an unexcelled opportunity to display products and services to the key personnel in the international fat, oil, soap and detergent industries. Displays will cover Research, Development, Engineering, Pilot Plants, Production, Raw Materials, Supplies, Equipment, Chemicals, Catalysts, Additives, Analytical, Quality Control, Reagents, Packaging, Shipping, and Services. Sales have already begun, and additional companies planning to reserve space should very soon contact Chairman H. B. Stevenson, Procter and Gamble Ivorydale Technical Center, Cincinnati, Ohio.

For further information on the 1965 Fall Meeting of the American Oil Chemists' Society, write to: Dr. K. T. Zileh, Emery Industries, Inc., 4900 East Ave., Cincinnati, Ohio.